

# **RULES & REGULATIONS**

# Glitter Cat Barista's DiGi2TiON 2021

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## WHAT IS THE DIGIZTION?

The DiGi2TiON is Glitter Cat Barista's (GCB) free socially distanced competition for coffee professionals from marginalized communities to come together to compete on a unique and accessible platform.

This event is 100% independent and run by Glitter Cat Barista, a 501(c)3 nonprofit organization. The DiGi2TiON is not associated with the Specialty Coffee Association (SCA) or US Coffee Championships.

### DIGI2TION HOUSEKEEPING

#### 1. Code of Conduct

- All finalists must abide by <u>Glitter Cat's Code of Conduct</u>.
  - Once selected, Glitter Cat will host a mandatory digital meeting with competitors, judges, and volunteers, during which we will carefully go over the Code of Conduct and answer any questions or concerns you might have.
  - ii. Any violation of the Code of Conduct may result in expulsion from the competition, program, and future Glitter Cat events.
  - iii. Removal from Glitter Cat must be voted and agreed upon by the <u>Board of Directors</u>.
  - iv. Expulsion from the program will result in any placements in the competition being voided.

### 2. The event is free for all competitors

- a. There is no registration fee or other associated costs to compete
- b. Competitors will be sent equipment, supplies, coffee, and other materials
- c. Certain rounds of the DiGi2TiON may require or allow the competitor to purchase items from a store (such as ingredients); all competitors will receive the same stipend to cover those costs.

#### 3. Age and location

- a. All competitors must be 18 years of age or older to compete
- b. Note on controlled substances
  - i. If a competitor chooses to use alcohol as an ingredient they must be 21+.
  - ii. Competitors can use marijuana if they are legally able (live where it's legal and 21+).
  - iii. Other Illegal or controlled substances cannot be used throughout the competition.
- c. All competitors must have a valid United States shipping address for us to ship competition kits (Alaska and Hawaii included)

## **APPLICATIONS**

- 1. Timeline: Applications are open from October 25, 2021 November 5, 2021 at 11:59pm PST.
  - a. The week of November 8, the selection committee will review the applications and choose twent-four (24) applicants to become DiGiCat Competitors for the DiGi2TiON.
  - a. All applicants will be notified of the Selection Committee's decision by November 15, 2021.
  - b. Selected applicants must accept their place in the DiGi2TiON by November 17th at 6pm PST or they rescind their spot in the competition to the next person chosen on the waitlist.

## 2. Who can apply?

- a. The DiGi2TiON is for coffee professionals and enthusiasts who hold a marginalized identity. This includes, but is not limited to being Black, Indigenous, or a person of color, disabled, LGBTQIAP+, marginalized gender, or neurodivergent.
- b. Previous Glitter Cats and DiGi-Cats **are** allowed to apply to compete in the DiGi2TiON.

## 3. What makes a strong application?

- a. <u>Follows the rules of the application</u> (i.e. word limits or answering all questions when only asked to choose 2) We can never stress this one enough.
  - i. Not following application rules may be an indicator of not following competition rules and often disqualifies an applicant from consideration.
  - ii. One example is recording a very long application video when the time limit is 60 seconds.
  - iii. We are always available to clarify instructions and answer as many questions as you have about the application!
- b. Answers with intentionality
  - i. This does not equate to length. An intentional answer can be short and sweet or long and complicated. This is your chance to show the selection committee who you are, why you would benefit from this competition, and how our community would benefit from having you in it!
- c. Shows a desire to grow personally and professionally and/or to support the greater coffee community.
- d. Upholds and uplifts Glitter Cat Barista's Missions and Values.

## ACCESSIBILITY AND ACCOMMODATIONS

1. The DiGi2TiON is a place where anyone and everyone can compete regardless of disability, neurodivergence, or access. Glitter Cat Barista will work with competitors

directly to make any and all accommodations necessary for participation. Including but not limited to:

- a. Additional or altered equipment to help navigate physical disability
- b. Competitor voice dictating a presentation/recipe while a companion makes the beverage.
- c. Needing language accommodations outside of spoken English.
- d. Technology or training space accommodations
- 2. Competitors will be sent all necessary equipment and a stipend to pay for ingredients/materials to compete.
- Accommodation requests must be made to Veronica Grimm at <u>Veronica@glittercatbarista.com</u> or 1+215-979-4192 (text or call)
- 4. All videos produced by GCB will be captioned. All educational sessions will be recorded and can be live captioned depending on competitor needs.

## And now! Let's move on to what even is the

## DiGi2TiON?!

# Summary of The DiGi2TiON - A Three Part Sequel

The DiGi2TiON is GCB's second socially-distanced competition, completely reimagined from our first digital competition - the DiGiTiTiON. The DiGi2TiON is a three-round competition, where competitors must score high enough to qualify for consecutive rounds. Each round will test different coffee related skills and come with two educational sessions and a lot of support! DiGiCats will also be paired up with past Glitter and Digi Cat mentors to help in training, skill development, and community building.

## **Number of Competitors (DiGiCats)**

- 1. Round 1 24 DiGiCats
- 2. Round 2 The top 12 DiGiCats move on to compete in the Semi-Finals
- 3. Round 3 The top 6 DiGiCats move on to compete in the Finals to compete to be the 2022 DiGi2TiON Champion!

\*\*DiGiCats who do not qualify for the next round of competition will still have the opportunity to attend the online educational series\*\*

## **Summary of the rounds of Competition**

Round 1 - Test Your Palate!

Flavors! Scents! Science! Oh me, oh my!

## Round 2 - Show us your Creativity!

Do the terms "delightfully delicious" and "visually stunning" mean anything to you?!

#### Round 3 - Hello Stamina!

Do you have what it takes to be the next DiGiCat Champion?!

# Round 1 - (24 DiGiCats)

## **Test Your Palate**

## Overview

The 24 competitors will complete three different tests that will challenge their palates. Each competitor will receive their own practice and competition kit and access to free online education built specifically to do well in the DiGi2TiON tests.

### THE THREE TESTS

# Test 1 - All about flavor perception! DiGiCats will get training in how to taste and perceive redacted along with a practice kit. The redacted are mixed redacted and you must correctly guess redacted. Test 2 - Aromatics - How to smell redacted

Aromatics are even more vital in tasting than tastebuds sometimes! This test is to redacted.

### Test 3 - This one is all about coffee

A test so secret, even the organizers don't know what it is!

Redacted and redacted in order to redacted and of course Redacted ours. Excited?!

### **ROUND 1 TIMFLINE**

November 19 - Online Welcome Session!

November 24 - Receive competition kit

**November 29 - Education Session 1** 

November 30 - Education Session 2

December 1 - Round 1 Competition Starts

December 8 at 6pm PST - Answer Submissions Due

December 10 - Awards and Announcements and 12 Semi-finalists kits mailed out

# Round 2 - Semi-Finals (12 DiGiCats)

# Show us Your Creativity

## Overview

To make it to the Semi-Finals, a DiGiCat needs to score in the Top 12! It's a tough cut to make it to the semi-finals, but we believe in you! Trust yourself and the process. These 12 will compete in three different tests, circling around creativity and some good of traditional coffee fun.

## THE THREE TESTS

## Test 1 - Triangulations!

- a. What is a triangulation?
  - i. A triangulation is a set of three coffees where two coffees are identical and one is not. To correctly complete a triangulation a DiGiCat must identify the coffee that is NOT identical to the two other coffees.
  - ii. The twist these triangulations are redacted

## Test 2 & 3 - Creativity time!

- a. These tests are all about your creativity in building and showcasing a redacted
   b. You will be scored on how redacted the redacted and the competitors ability to convince the judges that redacted
- b. The most fun part of this round is that the DiGiCats that qualify for the finals will do so by impressing the audience with Public Ranked Choice Voting!!!
- c. redacted

## **ROUND 2 TIMELINE**

**December 13 - Education Session 1** 

**December 14 - Education Session 2** 

December 17 - Receive competition kit

December 17 - Round 2 Starts

December 24 at 6pm - Answer Submissions Due

January 3 - Happy New Year! Judging is Complete!

January 4 - Announcement of the Top 6 Finalists & Kits mailed out

# Round 3 - The Finals (6 DiGiCats)

# Hello, Stamina!

## Overview

Welcome to the finals of the DiGi2TiON! The Top 6 are competing for the title of DiGiTiTiON Champion and for the grand prize of joining Glitter Cat Baristas and the DiGiTiTiON Champions on their trip to Colombia! The Final round brings together all of the skills DiGiCats built in Round 1 and 2, and adds new twists and turns.

## THE THREE TESTS

Test 1 - redacted

Test 2 - redacted

Test 3 - redacted

## **ROUND 3 TIMELINE**

January 17 - Receive competition kit

January 17 - Round 2 Starts

**January 19 - Education Session 1** 

**January 21 - Education Session 2** 

January 31 at 6pm - Answer Submissions Due

February 18 - Awards

February 21 - Rankings announced